**KARTHICK.K**

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**Specialization:** Major: Marketing Minor: Production.

**Objective**

Management trainee position in marketing exceptional analytical and communication skills. Long term objective is to manage branch or department of marketing institutions.

**Educational Qualification**

* **Master of Business Administration, (MBA):**Appeared in 2010-12 from KonguEngineering College, Perundurai, Erode (DT). This is affiliated to Anna University, Coimbatore.
* **Bachelor of Science, (B.Sc CS):** Appeared in 2007-10 fromPark’s College, Tirupur. This is affiliated to Bharathiar University, Coimbatore.
* **Higher Secondary Certificate (Standard XII):** Appeared in 2007 fromP.A.VidyaBhavan Higher Secondary School, Karur.
* **Secondary School Certificate (Standard X):** Appeared in 2005 fromGovt.Higher Secondary School, Perumanallur, Tirupur (DT).

**Working Experience**

* Two years worked as a Marketing Executive in KARUR VYSYA BANK, SOMANUR BRANCH, COIMBATORE.( Oct 2012 – Sep 2014 2.3 lacks per Annum)
* More than 5 years’ experience in our own business M.K.Fruits for Banana Retail & Wholesale, TIRUPUR.

**Project Details, Seminar & Summer camp**

* A study on factors influencing conversion rate of prospects visiting KRR AUTOS at TIRUPUR.
* Seminar on Freight Logistics: Opportunities Ahead Organized by SSM School of Management, Komarapalayam, Erode.
* Participated in 15th NATIONAL STUDENT MANAGEMENT GAMES (NSMG-2011), Erode.
* Participated in the Market Research Survey on “Customer Satisfaction & Market Potential pertaining to Petrol bunks”, Erode.
* E 360,A National E-Leaders camp by PSG Tech Entrepreneurs Club association with National Entrepreneurship Network & Young Indians.
* “Healthy Youth for Healthy India” held at Poomaloor village in NSS camp.
* Industrial Man Power Solution in Lakshmi Apprarels,Tirupur.(Group project)

**Key Skills**

* Good Motivational and Communication skills.
* Ambitious, Enthusiastic, Creative and dedicated to work and helping mind,Leadership Qualities and Smart working nature.

**Curriculum Activities**

* Participated in the National Level Management Fest, DAKSHA-2011 at SSN School of Management, Chennai.
* Participated in the Finance Game in MISTAKES-2011, V.L.B.Janakiammal College of Engineering and Technology, Coimbatore.
* Participated in the HR Game in TIECOONS-2011, Jamal Institute of Management, Truchirapalli.
* Participated in the Solo Song in FIO-2011, Bharathidasan School of Business, Erode.
* Runner of RHAPSODY (Solo Song) in INCULFEST-2008, ICFAI National College, Pollachi.
* Runner of TACITURN (Mime) in INCULFEST-2008, ICFAI National College, Pollachi.
* Runner of RHYTHME & BLUES (Anthakshari) in INCULFEST-2008 and Runner of PATSY (Skit), ICFAI National College, Pollachi.

**Languages known**

* English (WRS)
* Tamil (WRS)

**Hobbies**

* Photography
* Travelling

**Personal Information**

**Name**  Karthick.K

**Date of Birth**  10-05-1990

**Address** 11/15, Aadhiyamaan Street, Daily Market back side, Tirupur-4.

Date: Place: ( KARTHICK.K)